



3d Landing Support Battalion

UPFRP Policy Statement

11 August 2022

Landers,

Taking care of Marines, Sailors and their families is readiness. Each of us must do our part to execute the Landers' mission—and taking care of our families is an integral part of that task. Marine leaders have a higher obligation to steward America's most valuable resource: its sons and daughters. Our Unit, Personal, and Family Readiness Program (UPFRP) is built on this core principle.

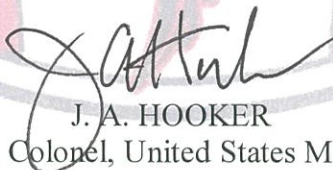
Our UPFRP must enable the high state of readiness required to operate forward in the Indo-Pacific. We will leverage education, deployment support, resource referral, and accurate communication to that end.

Ultimately, personal and family readiness is a combat multiplier. Well-informed families—both dependents here in Okinawa and our support network back in the United States—enable our Marines and Sailors to keep focused on the mission and provide an ever-necessary boost to our personal morale.

Our UPFRP is a function of command itself. I expect subordinate leaders to take responsibility for their Marines' and Sailors' personal and family readiness just as much as they do equipment or supply readiness. Similarly, the individual Marine must keep her or his chain of command informed about challenges or issues at home so that leaders can enable necessary access to resources.

Landers must be able to go to any leader in their chain of command for help with personal and family readiness. We also have key subject matter experts to provide more tailored resources: CLR-3's Deployment Readiness Coordinator and our own Unit Readiness Coordinator are available to answer additional questions.

Semper Fidelis,



J. A. HOOKER

Lieutenant Colonel, United States Marine Corps
Commanding Officer, 3d Landing Support Battalion