



3d Landing Support Battalion Commanding Officer's Command Philosophy and Guidance

All that we do must be guided by our mission. Everything we do must contribute to our combat readiness and combat effectiveness. My philosophy of command is straightforward; as you will find me to be. It is built on three basic pillars.

1. MAKE 3D LSB THE MOST READY, CAPABLE AND RESILIENT FORCE

- Know the organization, mission and how you fit in it.
- Do your job. Failing to accomplish our mission directly impacts the MLGs ability to support the MAGTF.
- Be a professional, be proactive, and do not wait to be told what to do.
- Remember, there is always something bigger than yourself; we must be nested with our higher, adjacent, supporting, and supported units.
- Foster a good command climate-hazing, sexual assault, sexual harassment, and discrimination will not be tolerated.
- Unit cohesion extends beyond the service member; include our families as much as possible and ensure they are part of our team.

2. PROFESSIONAL & PERSONAL DEVELOPMENT OF MARINES AND SAILORS

- Know your people; leverage strengths and weaknesses to build a winning hand.
- Mentor, develop and educate Marines and Sailors into confident and capable leaders.
- Develop Marines of action- they need to have a bias for action and need to make decisions themselves.
- Train to standard; in a smart, deliberate fashion.
- Don't accept answers that you do not understand-you need to have professional curiosity.
- Hold Marines and Sailors accountable but never take away a person's dignity.

3. TAKE PRIDE IN OUR CORPS AND YOURSELF

- Take pride in our Marine Corps- our history, traditions, and the impact you have on our legacy.
- The red patch symbolizes responsibility and expertise, necessitating unwavering adherence to standards; wear it proudly.
- Carry our ethos on and off duty. It is not enough to be a good person; you must be a good Marine.
- We will perform our mission across the globe-carry yourself as an ambassador wherever you go.
- Hold yourself and others accountable, not only for actions, but also lack of action.
- Never forget that your uniform has two names on it- U.S. Marines and your family name.


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